



Jack

Jack Guinness

Author / Presenter / Model

[Instagram](#) [Showreel](#)

British GQ's feature on Jack Guinness asked... 'Is he really the coolest man in Britain?' Short answer? No. Cambridge educated Jack Guinness began his career as a model, starring in global campaigns for brands such as L'Oreal, Dunhill and Dolce and Gabbana.

DIVERSITY: Jack is very proud to be a member of The Mayor of London's Commission for Diversity in the Public Realm. The Mayor has created the Commission to help ensure London's achievements across the full sweep of the capital's rich and diverse history are properly reflected around the city. Jack is spear-heading the establishing of a permanent AIDS memorial in central London.

An authoritative voice in the Equity, Diversity and Inclusion space, Jack hosted panel discussions and delivered the keynote speech at the SHE conference in Oslo, and for Pinterest X Chanel, interviewed Alise Marshall the Senior Global Lead for Public Affairs at Pinterest (formerly of President Barack Obama's Administration where she led federal education policy).

HOSTING: Jack has hosted numerous award ceremonies including The GQ Men Of The Year Awards 2023 and 2022, The GQ Grooming Awards, and The UK Fashion and Textiles Awards. Jack has hosted numerous live interviews with guests including Dan Levy, Tom Daley, Alan Cumming, Michaela Jae (Pose), Stacey Dooley, Munroe Bergdorf, Armistead Maupin, Shon Faye, Bimini and Graham Norton.

DIGITAL: Jack has developed and starred in content for Gucci, Ralph Lauren, Vogue, Mercedes, Vice and GQ, travelled to Japan to star in Channel 4's anarchic World Of Weird series, and hosted live social media takeovers for brands such as Alexa Chung and Hugo Boss.

FASHION: As a style and fashion commentator, he has contributed to The Sunday Times Style, Italian Vogue, The Guardian, Gentleman's Journal and Tatler and is a Contributing Editor and British GQ magazine.

CREATIVE: Jack is the newly appointed brand director for Gay Star News - redesigning the brand, creating digital first formats, and brokering brand collaborations.

Linden Staub
+44 (0)20 3871 0902

mail@lindenstaub.com
www.lindenstaub.com
@lindenstaub

Instagram, Insights.

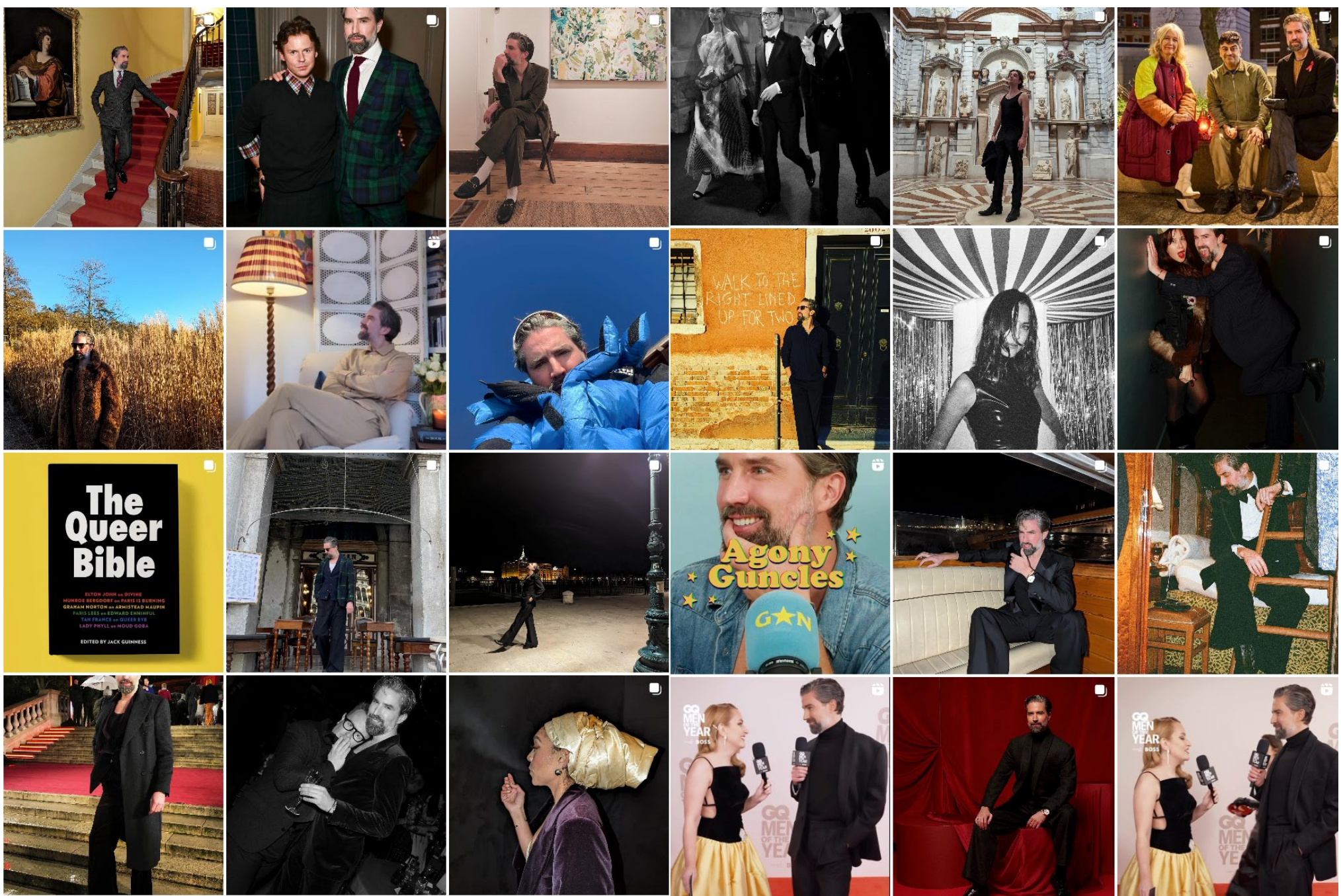
Instagram
[@jackguinness](#)

Followers
71.7K

Engagement
9.37%

Average Likes / Comments
7K / 25

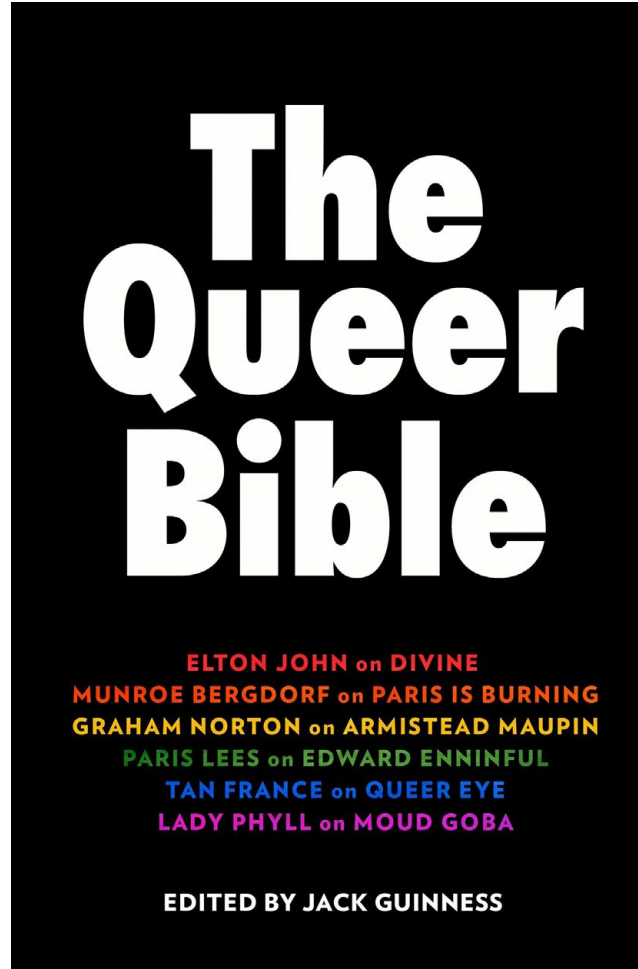
Demographic
Female 41% / Male 59.1%



Appearances.



Burns Night with Christopher Kane
January 2024



Book Launch "The Queer Bible" in
collaboration with Ami
September 2021



GQ Men Of The Year Awards 2023
November 2023

Case Studies.



GQ Men of the Year

Overall Engagement
29,415

Overall Reach
16,824



Miriam Margolyes Interview

Overall Engagement
16,688

Overall Reach
11,456

Case Studies.

BELMOND



Belmond

Overall Engagement

405,189

Overall Reached

263,576



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
