Slew

Slew Rapper

Instagram <u>Tiktok</u>

A fierce British voice, Slew was born in West London and spent his formative years in various parts of the capital, where he began making music after seeing his cousin spitting on Grime. Someone who never quite fit in, he later moved to Hertfordshire, where that became even more apparent. He always felt like he was on his own path growing up and spent his weekends back in London; raving, exposing himself to vivid new sounds, and broadening his horizons whilst sampling the best of the UK underground.

Slew has been featured in the Burberry Spring 2024 Campaign, released in November 2023. This campaign highlights UK talent, emphasizing their connection to London and the enduring impact of their roots in the city throughout their careers.

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| Instagram, | | | | | |
|------------|----------------|-----------|------------|--------------------------|---------------------------|
| Inciabto | Instagram | Followers | Engagement | Average Likes / Comments | Demographic |
| Insights. | <u>@slewwy</u> | 36.1k | 9.42% | 3k / 121 | Female 15.1% / Male 84.8% |



Tiktok, In

| nsights. | Tiktok <u>@sleww</u> | | wers .1k | Engagement 5.58% | Likes 283.5K | | mographic 21% / Male 79% |
|------------|-------------------------|--------------------------------------|----------------------|-------------------------|---|---|-----------------------------|
| | D 6466 11 15% | D 2710 10 12% 0 | Р 22.8К 0 | D 14.2K | D 22.3K | D 33.2K i didn't want a wife | 10.3K |
| D 7223 | D 34.5K | D 5678 | 121K | D 28.2K | P 18.8K Em making drinks I fill up my gle | D T1.7K Sine top many Fil lick trailining | D 56.3K |
| P 17.2K | е 12.8К и 105 | Dega01 Sint@hanna be with a bater | D 16.51 0 0 | D 756.2K Hi 121 0 | P 76.1K | P 111.2K | 57.6K |
| | Равк | P 9508 | Ь 10.9К 0 | D 45.3K | 86.3K | D 37.3K JI 9% | D 31.3K |

Thank you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.