

Molly Moorish Gallagher Content Creator

<u>Instagram</u>

Molly's unique beauty - having English and Jamaican roots - sparked interest from the modelling industry at an early age and she has modelled on and off ever since. She then caught the public's eye in 2018 when it was revealed that music legend Liam Gallagher is her estranged father. Contrary to perhaps certain stigmas of being a celebrity's daughter, Molly's focus has always been her education and she most recently graduated with 1st honours from Goldsmiths University with a degree in Sociology and Politics. Molly has always had a keen interest in philanthropy, working in particular closely with London's Centrepoint. In early 2023, Molly has shared her struggles with the diagnosis of Crohn's disease through announcing her ambassadorship with the non-profit organisation Crohn's & Colitis UK.

Molly's goal is to merge her worlds, using her public profile for a good cause whilst enjoying the opportunities the Fashion & Beauty industries hold for her.

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Instagram.

Insights.	Instagram	Followers	Engagement	Average Likes / Comments	Demographic
	@mollymoorishgallagher	101K	7.72%	8K / 132	Female 47.4% / Male 52.5%





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Fred Perry Feature

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Vingt Sept Magazine Interview Read Article

Grazia Interview February 2020



London Fashion Week, Burberry AW23 66 North Store Opening, Dec 2022 Boss Store Opening Party, Oct 2022

Charitable Work.

Molly is an ambassador for <u>Crohn's & Colitis UK</u>, a non-profit organisation in aid of people affected by Crohn's and Colitis disease. She announced her ambassadorship in May 2023 with an overwhelmingly positive response from her following and general public alike and is very excited for her upcoming projects with the organisation.

CROHN'S & COLITIS UK



maje



Maje Paris

Overall Engagement

Overall Reach

5,953

167,120







Overall Engagement 6,996 Overall Reach 138,477

Case Studies.



<u>Adidas</u>

Overall Engagement 8,293 Overall Reached 57,046

Thank you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.