

A portrait of Ladybyrd, a young woman with long, wavy brown hair, looking slightly upwards and to the left. She is wearing a patterned top with large, abstract shapes in blue, yellow, and brown. The name 'Ladybyrd' is written in large, white, sans-serif font across the top of the image, with a small tilde symbol above the 'y'.

# Ladybyrd

## Ladybyrd Musician

[Instagram](#) [Tiktok](#)

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Ladybyrd has crafted a cinematic pop sound that is both intimate and grand. Classically trained in piano and inspired by film scores, her music combines the emotional depth of Hans Zimmer with the haunting allure of Lana Del Rey. Her recent single, *Way Back Home*, born from a chance studio session with producer Ian Barter, perfectly encapsulates her vision—delicate yet defiant, with a soaring chorus. Together, they created tracks for her forthcoming album, including the angsty *Open Cage* and hypnotic *5 Hours*, each highlighting her dynamic, shape-shifting vocals.

Raised in a vicarage, Ladybyrd grew up immersed in music, harmonising with her sisters and leading the church choir. By the age of 11, she was writing songs inspired by films and books. During lockdown, she honed her craft further, writing daily, teaching herself Logic Pro, and experimenting with orchestral sounds. Her 2022 debut single, *Too Close to Call*, caught the attention of BBC *Introducing*, while her EP *Sub Zero* showcased her versatility, transitioning seamlessly between pop and rock.

Ladybyrd's love for film scores has also opened remarkable doors. After meeting Tom Cruise and connecting with legendary composer Lorne Balfe, she recorded vocals for a TV series soundtrack. Now, as an independent artist, she blends her cinematic influences with pop sensibilities to create a sound uniquely her own. With her debut album on the horizon, Ladybyrd is set to captivate listeners with her mesmerising, emotion-driven artistry.

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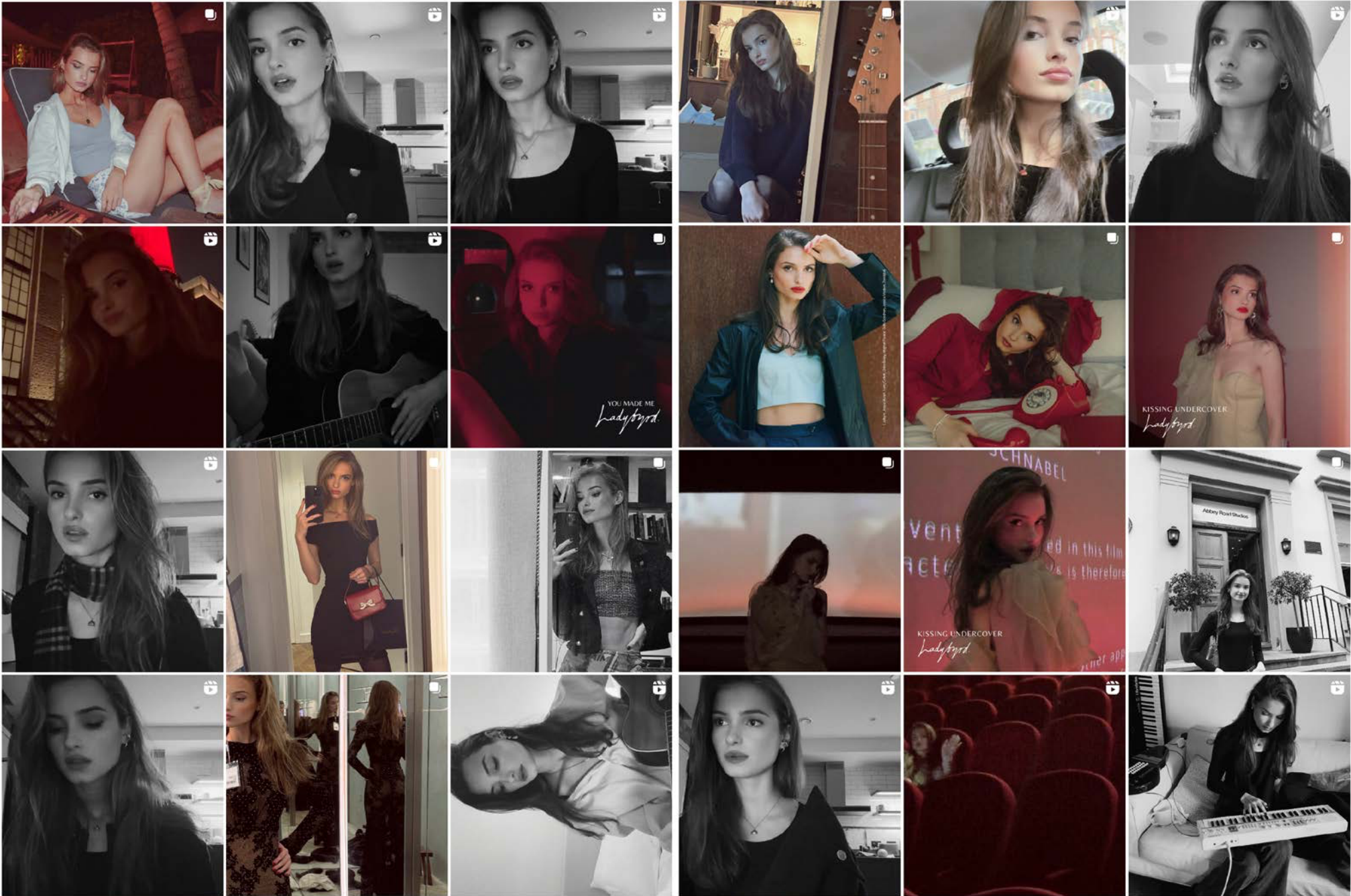
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# Instagram, Insights.

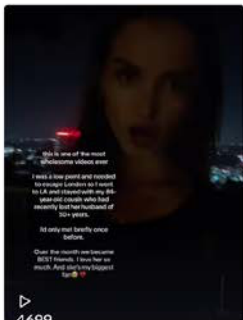
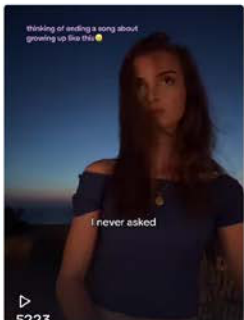
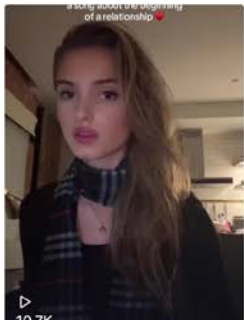
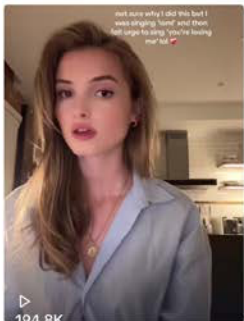
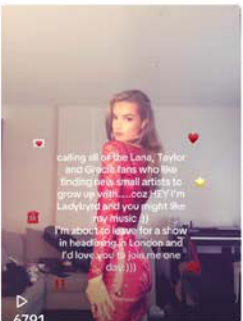
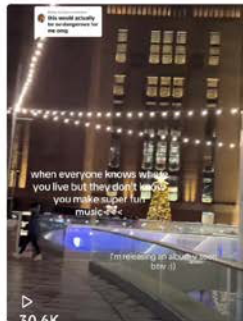
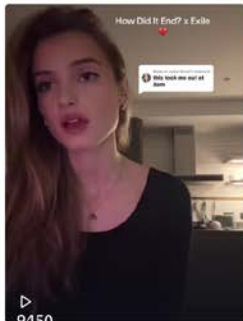
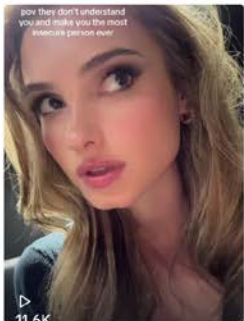
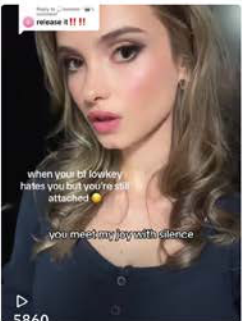
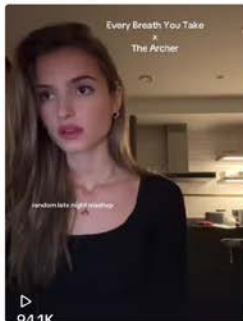
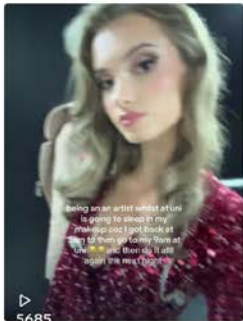
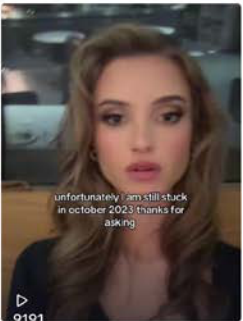
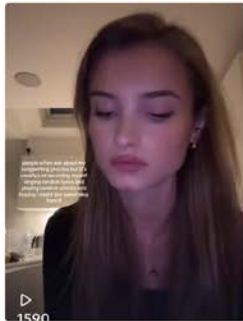
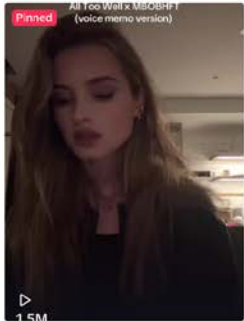
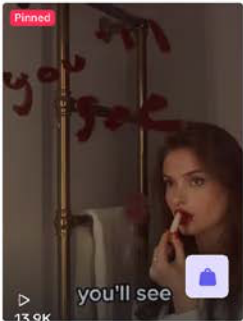
Instagram	Followers	Engagement	Average Reel Views	Average Likes / Comments	Demographic
<a href="#">@ladybyrd.x</a>	29.1k	4.8%	1k	15k / 28	Female 66.6% / Male 33.3%





# Tiktok, Insights.

Tiktok	Followers	Engagement	Likes	Demographic
<a href="#">@ladybyrd.x</a>	30.8K	12%	1.4M	Female 84% / Male 16%





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Thank  
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.

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