

A black and white portrait of a young woman with long, dark hair, wearing a white, textured knit sweater. She is looking slightly to the right of the camera with a thoughtful expression, her hand resting near her chin. The background is a plain, light color.

Ladybyrd

Ladybyrd Musician

[Instagram](#) [Tiktok](#)

Ladybyrd has crafted a cinematic pop sound that is both intimate and grand. Classically trained in piano and inspired by film scores, her music combines the emotional depth of Hans Zimmer with the haunting allure of Lana Del Rey. Her debut single, *Way Back Home*, born from a chance studio session with producer Ian Barter, perfectly encapsulates her vision—delicate yet defiant, with a soaring chorus. Together, they created seven tracks for her forthcoming album, including the angsty *Open Cage* and hypnotic *5 Hours*, each highlighting her dynamic, shape-shifting vocals.

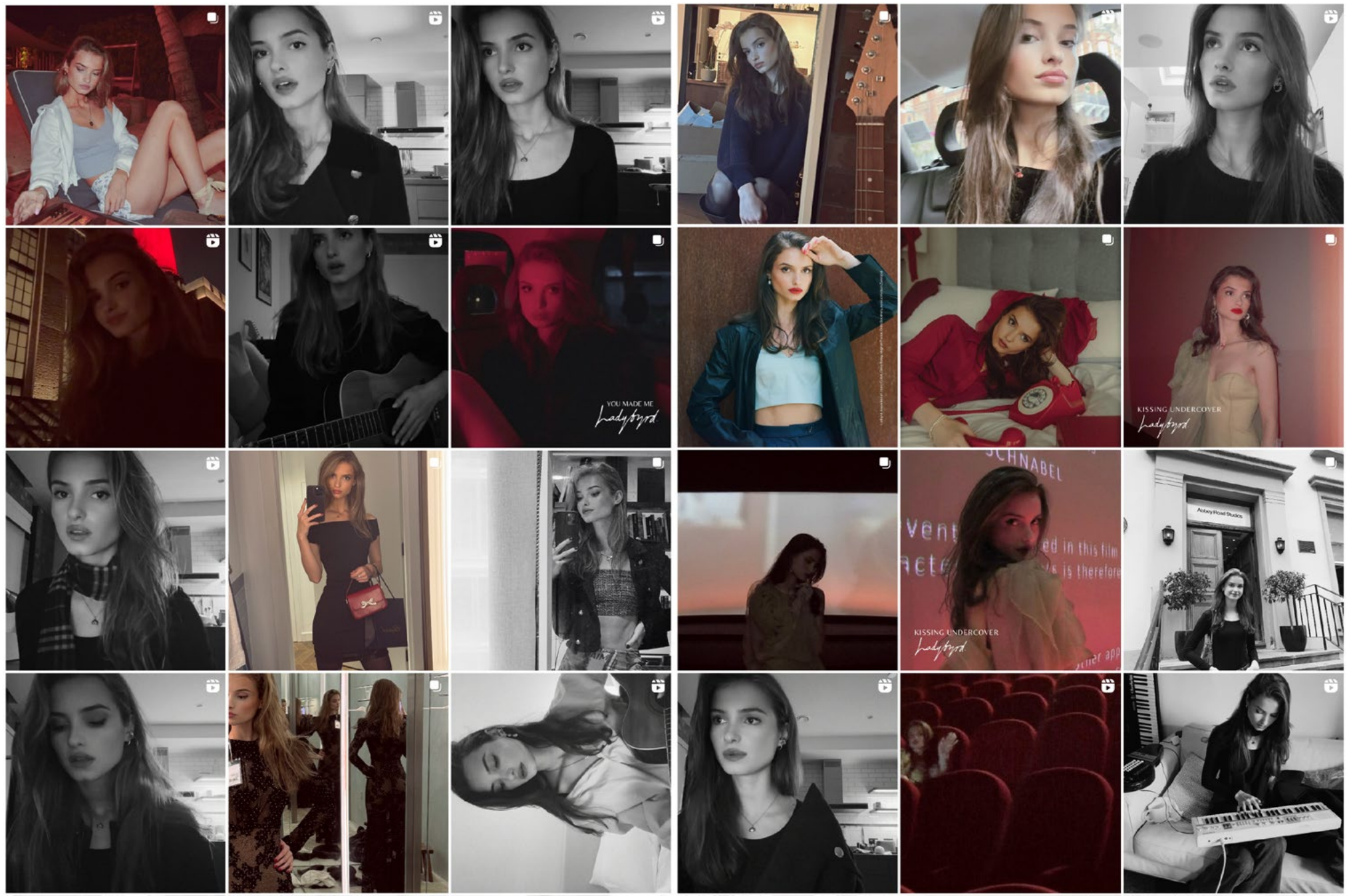
Raised in a vicarage, Ladybyrd grew up immersed in music, harmonising with her sisters and leading the church choir. By the age of 11, she was writing songs inspired by films and books. During lockdown, she honed her craft further, writing daily, teaching herself Logic Pro, and experimenting with orchestral sounds. Her 2022 debut single, *Too Close to Call*, caught the attention of BBC *Introducing*, while her EP *Sub Zero* showcased her versatility, transitioning seamlessly between folk and rock.

Ladybyrd's love for film scores has also opened remarkable doors. After connecting with legendary composer Harry Gregson-Williams and meeting Tom Cruise, she recorded vocals for a TV series soundtrack. Now, as an independent artist, she blends her cinematic influences with pop sensibilities to create a sound uniquely her own. With her debut album on the horizon, Ladybyrd is set to captivate listeners with her mesmerising, emotion-driven artistry.

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Instagram, Insights.

Instagram	Followers	Engagement	Average Reel Views	Average Likes / Comments	Demographic
@ladybyrd.x	30.4k	50.8%	32.2k	15k / 96	Female 66.6% / Male 33.3%



TikTok, Insights.

TikTok
[@ladybyrd.x](#)

Followers
 31.0K

Engagement
 5.44%

Likes
 1.4M

Demographic
 Female 84% / Male 16%

The grid consists of 32 individual video thumbnails arranged in four rows and eight columns. Each thumbnail features the creator, Ladybird, in different environments and outfits. Many thumbnails have text overlays, some of which are song lyrics or commentary. View counts are visible in the bottom left of each thumbnail, ranging from 13.9K to 1.9M. Engagement icons like hearts and comments are also present on several thumbnails.



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
