

Keely Hodgkinson Olympic, World & European medalist

<u>Instagram</u>

Keely Hodgkinson is the trailblazing British middle-distance runner and the 2024 Olympic Champion over 800m. At just 23 years old, Keely has already etched an extraordinary legacy, with over a dozen international medals spanning the Olympic, World, and European stages. Her remarkable accomplishments include Olympic Silver in Tokyo 2021, a World Silver in 2023, and a European Championship title in 2022, in addition to breaking Kelly Holmes' long-standing British record in 2023. Keely also holds the prestigious British and European 800m records.

Off the track, Keely has quickly become an icon it her own right; captivating her fans with her sense of style yet down to earth personality, she can be seen sitting front row at fashion shows around the world whilst covering high-fashion magazines such as Wonderland, Elle, and Sunday Times Style, to name a few. As Keely continues to redefine the limits of middle-distance running, she is equally setting the stage for an exciting future in both athletics and style, making her one of the most inspiring and multifaceted talents of her generation.

Instagram, Insights.

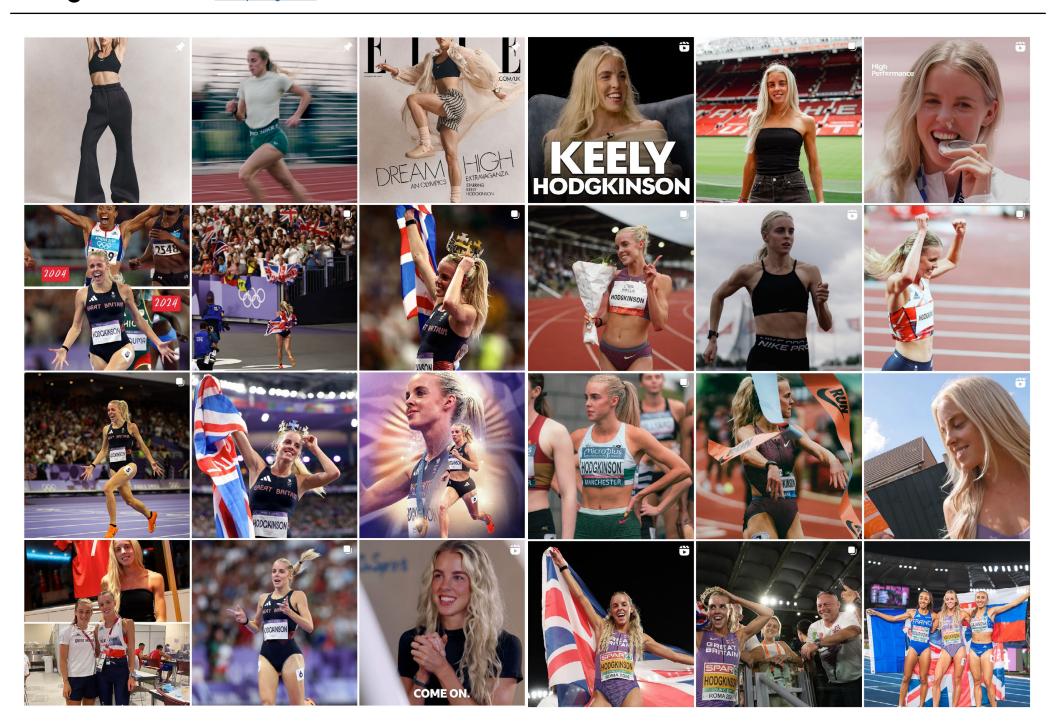
Instagram @keely.hodgkinson **Followers** 525K

Engagement 9.02%

Average Likes / Comments 47K / 159

Female 32.4% / Male 67.6%

Demographic



Press.







Times Style Magazine October 2024

Wonderland Magazine October 2024

Elle Magazine August 24

Case Studies.

EMPORIO ARMANI



Emporio Armani

Overall Engagement 27,132

Overall Reach 420,970

GIORGIO ARMANI



Giorgio Armani

Overall Engagement 34,833

Overall Reach 386,363

BURBERRY



Burberry

Overall Engagement 16,660 Overall Reached 191,891



Thank you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.