

Keely

Keely Hodgkinson Olympic, World & European medalist

[Instagram](#)

Keely Hodgkinson is the trailblazing British middle-distance runner and the 2024 Olympic Champion over 800m. At just 23 years old, Keely has already etched an extraordinary legacy, with over a dozen international medals spanning the Olympic, World, and European stages. Her remarkable accomplishments include Olympic Silver in Tokyo 2021, a World Silver in 2023, and a European Championship title in 2022, in addition to breaking Kelly Holmes' long-standing British record in 2023. Keely also holds the prestigious British and European 800m records.

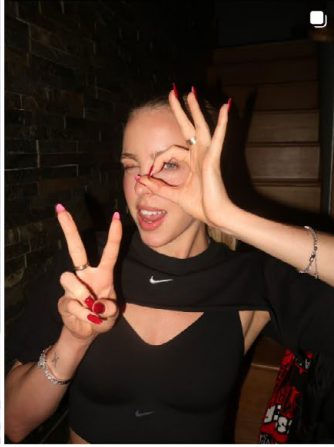
Off the track, Keely has quickly become an icon in her own right; captivating her fans with her sense of style yet down to earth personality, she can be seen sitting front row at fashion shows around the world whilst covering high-fashion magazines such as Wonderland, Elle, and Sunday Times Style, to name a few. As Keely continues to redefine the limits of middle-distance running, she is equally setting the stage for an exciting future in both athletics and style, making her one of the most inspiring and multifaceted talents of her generation.

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Instagram, Insights.

Instagram	Followers	Engagement	Average Likes / Comments	Demographic
@keely.hodgkinson	534K	7.71%	41K / 261	Female 32.4% / Male 67.6%



Press.



Forbes 30 Under 30
April 2025



BBC Sports Personality of the Year
December 2024

Press.



Times Style Magazine
October 2024



Wonderland Magazine
October 2024



Elle Magazine
August 24

Case Studies.

EMPORIO  ARMANI



Emporio Armani

Overall Engagement
27,132

Overall Reach
420,970

GIORGIO ARMANI



Giorgio Armani

Overall Engagement
34,833

Overall Reach
386,363

Case Studies.

BURBERRY



Burberry

Overall Engagement
16,660

Overall Reached
191,891



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
