

~ Kasia



Kasia Chinery

Florist

[Instagram](#)

[Showreel](#)

Model and co-founder of East London based floristry Gloria Studio, Kasia is the girl next door that everybody wants to know!

With a keen interest in floristry, Kasia started working at a floral studio a few years ago, where she met her now business partner. Together, the two female founders opened Gloria Studio, named after their favourite Patti Smith song. Gloria Studio focuses on romantic and seasonal flowers arranged to reflect the natural ramblings of gardens and green spaces.

The nature of her business allowed her to organically create beautiful content and combined with Kasia's personal 70s inspired style quickly gained her traction across her Social channels, but in particular Instagram. Prominently featuring her blue staffy Lenny probably also didn't hurt growing her community.

Kasia has partnered with an array of fashion brands reflecting her eclectic and unique sense of style across a variety of digital campaigns whilst also having worked with hair brands showcasing her distinctive bleach blonde hair.

Over the years Kasia has also created teambuilding and creative workshops, which she offers to personal and corporate clients. These activities lend itself beautifully to open up conversations in a group whilst learning about floristry. The workshops can be tailored to any brand, company or event.

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Instagram, Insights.

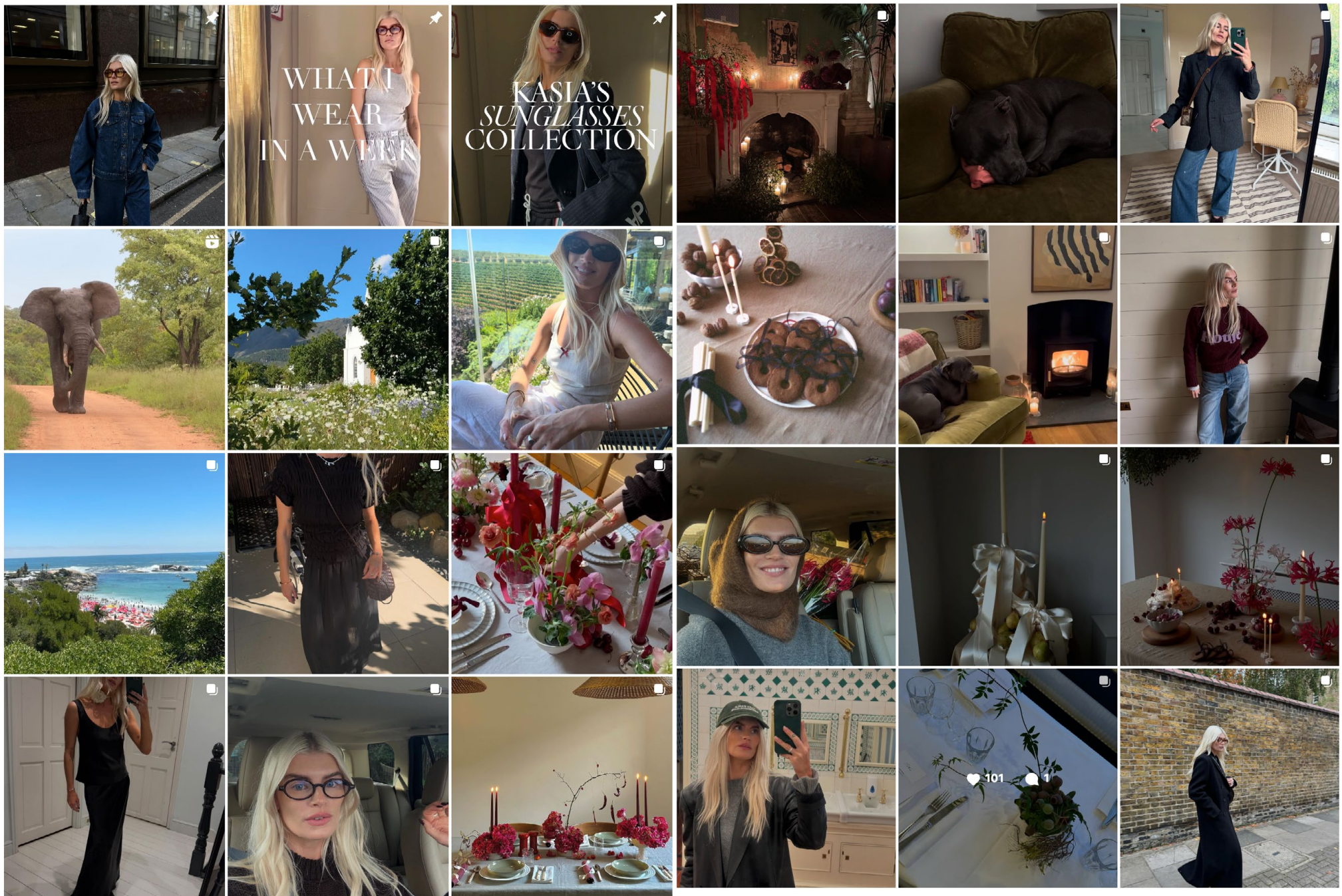
Instagram
[@kasiachin](#)

Followers
27.5K

Engagement
5.38%

Average Likes / Comments
914 / 17

Demographic
Female 86.3% / Male 13.8%



Press.



[Read Article](#)

**Wolf & Badger Feature
September 2023**



[Watch Episode](#)

**Guest-host on The Show by
Sheerlux
January 2025**



[Read Article](#)

**Seraphina Feature
September 2022**

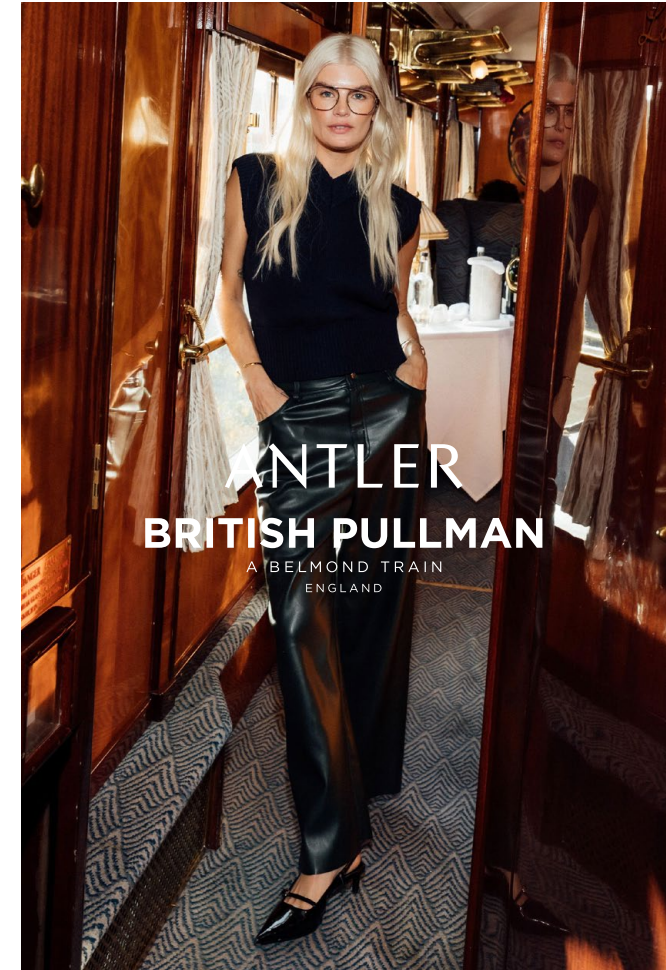
Appearances.



London Fashion Week
Huishan Zhang SS24



Rouje x Missoma Launch
Dinner



Antler x The British Pullman
Belmond Lunch

Case Studies.

SHEERLUXE



Sheerluxe

Overall Engagement	Overall Reach
108,336	182,573

ALIGNÉ



Aligne

Overall Engagement	Overall Reach
4,765	49,898

Case Studies.

HUSH



Hush

Overall Engagement
590

Overall Reach
8,163

MALINA



By Malina

Overall Engagement
1,110

Overall Reach
14,457

Case Studies.

OLIVER BONAS



Oliver Bonas

Overall Engagement
6,704

Overall Reach
36,949

M&S



M&S

Overall Engagement
2,073

Overall Reach
8,621

Case Studies.

MERIT



Merit

Overall Engagement
1,135

Overall Reach
14,257

JIMMY FAIRLY



Jimmy Fairly

Overall Engagement
1545

Overall Reach
11,560

Ecommerce & Social Media Activations

Kasia is the perfect hybrid model-talent, acting as a model for clients' online stores and print catalogues and continuing the story by creating additional content for Social Media platforms allowing a client not only to make use of her look but also tapping into her female heavy audience simultaneously:



NA-KD



NA-KD

Overall Engagement
1,423

Overall Reach
12,379



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
