



# Jaide

## Jaide Annalise

### Circus Artist

[Instagram](#)

[Showreel](#)

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Having graduated with a BA Honors Degree from The National Centre for Circus Arts, Jaide is a London based circus artist and variety performer specialising in the Cyr Wheel and currently a resident artist at Roundhouse Camden.

Ten years of competing internationally as an Elite Artistic Gymnast has seen Jaide perform live on stage with Katy B and Mark Ronson at the Olympic Torch Relay Finale Concert in front of 80,000 people, perform in Covent Garden for the Movie Premier of Barbie: Spy Squad, be in adverts for O2 mobile, Samsung and Google as well as featuring in the Move to the Beat 2012 Olympic documentary - to name only a few! Jaide's performance style is described as contemporary circus with an urban edge.

On a personal level, her unique tomboy style and her voice in the LGBTQ+ community matches the current mood in fashion and its consumers; blurring the lines between mens- and womenswear and undeniably reflecting the attitude towards gender identity and expression.

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# Instagram, Insights.

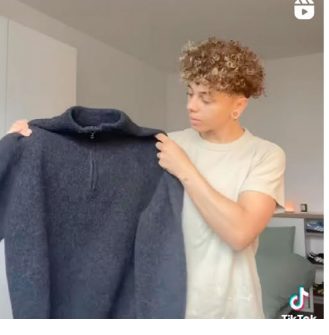
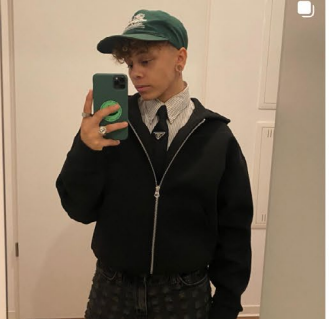
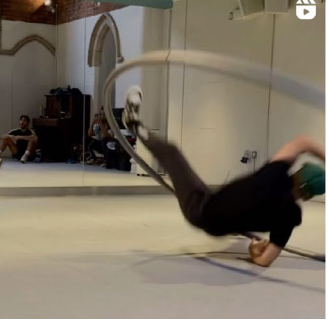
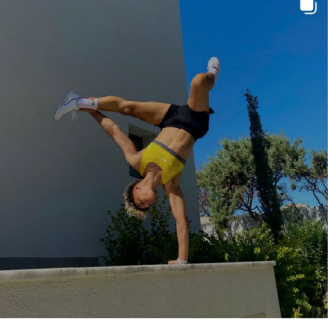
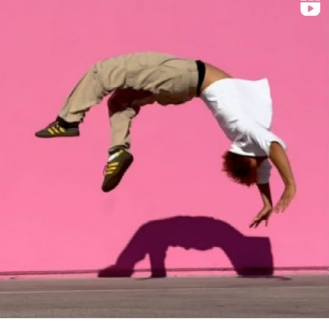
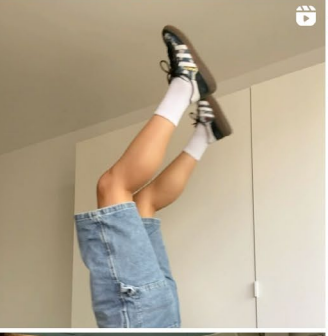
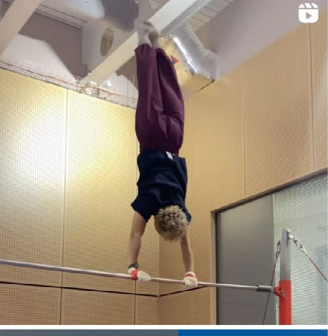
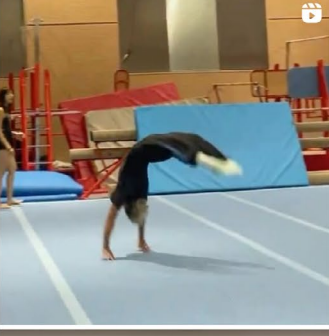
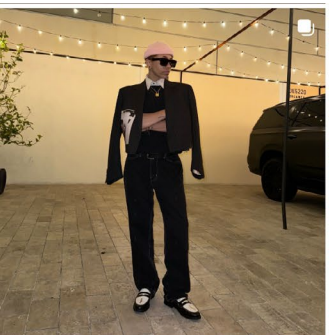
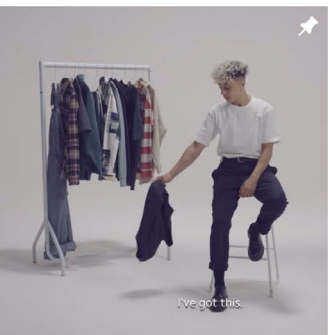
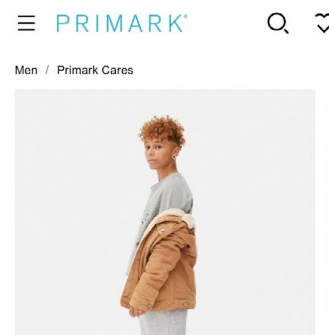
Instagram  
[@jaideannalise](#)

Followers  
5,3K

Engagement  
12.47%

Average Likes / Comments  
657 / 9

Demographic  
Female 65.9% / Male 34.1%



# Tiktok, Insights.

Tiktok	Followers	Engagement	Average Likes / Comments	Demographic
<a href="#">@jaideannalise</a>	20.3K	15.22%	3K / 78	Female 79% / Male 21%

The grid contains 30 video thumbnails, each with a caption and a view count. The captions are as follows:

- Same fit, different locatio... (1796 views)
- Feels good to focus on m... (1810 views)
- Yup 🤔 #fyp #lgbtq ... (4449 views)
- The stories are actually ... (2566 views)
- #fyp #OOTD ... (2294 views)
- Sunny sundays ☀️ #fyp ... (1461 views)
- Evening walks for the abs... (9024 views)
- Me and my boy were havi... (3486 views)
- + Fit check ft Marley + (3833 views)
- POV: you're having to listen to your straight friends talk about their toxic boyfriends (6307 views)
- i like girls 🌈 #fyp #masc... (11.8K views)
- Being different for the wi... (20.1K views)
- & telling them once is ne... (15.3K views)
- Don't let these clothes fo... (17.8K views)
- Break ups suck, but the fi... (17.3K views)
- My win of the week 🏆 ... (11.6K views)
- Fit check before Dinner ... (21.8K views)
- I don't remember the per... (7620 views)
- Styling my new trousers ... (13.1K views)
- So who wants to join our ... (9337 views)
- Why is that always the fo... (22.2K views)
- I think she approves of th... (11.1K views)
- It's the back pocket stitc... (445.2K views)
- Only soft masc vibes ove... (835.7K views)
- The outfit vs The photos 📸 (17K views)
- OOTD OUTFIT OF THE DAY (9133 views)
- POV: Her ex didn't treat her right & now she second guesses your intentions... (48.5K views)
- There's no way I look that different in Winter & Summer? (77.4K views)
- Leave your Instagram to see who will (975K views)
- presenting female and everyone expects you to be into football or basketball. But you spent over 10 years training as an elite gymnast in sparkly leotards (14K views)
- OOTD OUTFIT OF THE DAY (55.5K views)
- (45.9K views)

# Case Studies.



**Gymbox**

Overall Engagement  
7,559

Overall Reach  
6,903



**Nike**

Overall Engagement  
6,036

Overall Reach  
5,378

# Case Studies.

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## Yo Sushi

Overall Engagement

5,146

Overall Reach

4,382



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Thank  
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.

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