

A black and white portrait of Anna Seidel. She is lying down, resting her head on her hand, looking directly at the camera. She is wearing a dark top and a large, ornate, multi-strand necklace. The background is dark and textured.

~ Anna

Anna Seidel

Poet

[Instagram](#)

Anna Seidel is a poet, performance artist, and creative strategist whose work bridges the worlds of literature, economics, and visual storytelling. Though originally Dutch-German, Anna grew up in Zurich, Switzerland before living in New York and London. Alongside her academic studies in business economics and philosophy at the University of St. Gallen and Harvard University, Anna has cultivated a career that reflects a rare duality: the precision of analytical thinking and the sensitivity of artistic expression. Her work in global investment runs in parallel with a rich creative practice that spans poetry, performance, and visual storytelling.

Her poetic work has appeared in leading literary journals across the UK, US, Canada, and Germany, including the Oxford Business Review, The Fiddlehead, one of the UK's oldest literary magazines Stand and Stanford's Mantis Journal. In 2022, she published her debut poetry collection *Desiderium*, capturing the attention of cultural institutions, top universities, and luxury houses such as Chanel, Buccellati, Longchamp, and LVMH through her lyrical performances and poetic installations.

Anna's poetry short films have amassed over five million views online, and she has performed internationally—from Mexico City to Venice, Jaipur to New York. She was selected as one of Louis Vuitton's Visionaries for the founder's bicentennial, invited as a speaker at London's Polymath Festival, and selected by the U.S. Department of State to attend the prestigious Iowa Writers' Workshop in 2025. Her written work has been recognized by Stanford University, Dartmouth College, and the St. Gallen Symposium. In 2023, she became the youngest-ever recipient of the President Eisenhower Fellowship since its founding in 1953, in recognition of her interdisciplinary contributions across art and business.

She is also the co-founder and creative director of The Napkin Poetry Review, a platform dedicated to bringing poetry off the page—curating global poetry dinners that blend language, performance, and intimate exchange across diverse creative communities. With her poetry initiatives she has appeared in *Forbes*, *Vogue*, *W Magazine*, *WWD*, *Wallpaper*, and the *New York Times*.

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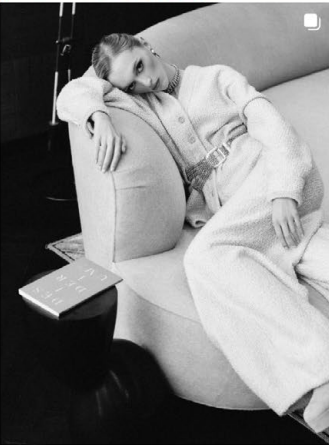
Followers
17.2k

Engagement
20.77%

Average Reel Views
511k

Average Likes / Comments
4k / 39

Demographic
Female 54% / Male 46%





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you.

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