



Amalie

Amalie Gassmann Film Producer/Content Creator

[Instagram](#)

[Showreel](#)

Born in San Francisco, raised in Paris and college educated in New York, Amalie truly embodies the image of a “global citizen”, which translates directly into her approach of storytelling.

Amalie was introduced to the fashion and beauty industry after being scouted as a model at a young age and quickly began working for top tier brands such as Lanvin and Saint Laurent.

Her Social Media following grew alongside, something Amalie always fully embraced and actively pushed, but she also quickly realised that her talent went far beyond being ‘just a pretty face’. Dabbling a bit only in photography at first, she went on to follow her true passion of directing and studied film production at Bard College in upstate New York. In 2021 Amalie got signed for her photography and film-making by the prestigious Ridley Scott Group and has since released multiple short films and photography campaigns.

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Instagram, Insights.

Instagram
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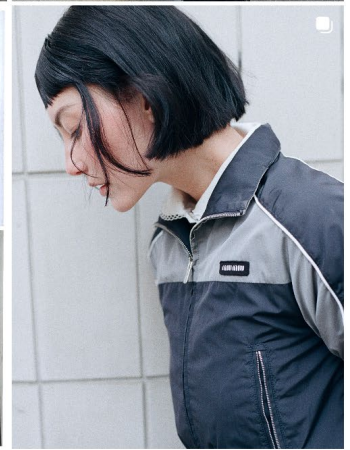
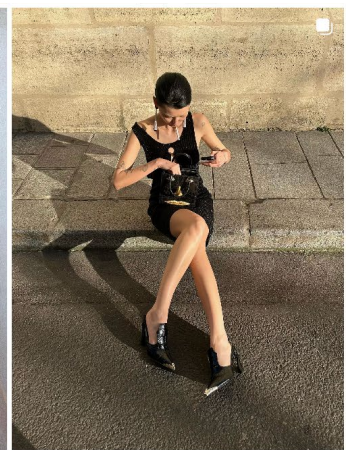
Followers
178K

Engagement
5.76%

Average Likes / Comments
4.6K / 22

Demographic
Female 66.6% / Male 33.3%

Top Cities
New York 4% / London 2.8%



Press.



[Read Article](#)

Mission Statement Magazine Feature,
August 2023



[Read Article](#)

Rose Inc Feature,
Febraury 2022



[Read Article](#)

NET-A-PORTER Feature,
October 2022

Appearances.



London Fashion Week,
Richard Quinn AW25
February 2025



Paris Fashion Week,
Dior AW25
February 2025



Milan Fashion Week,
Maison Margiela AW25
February 2025

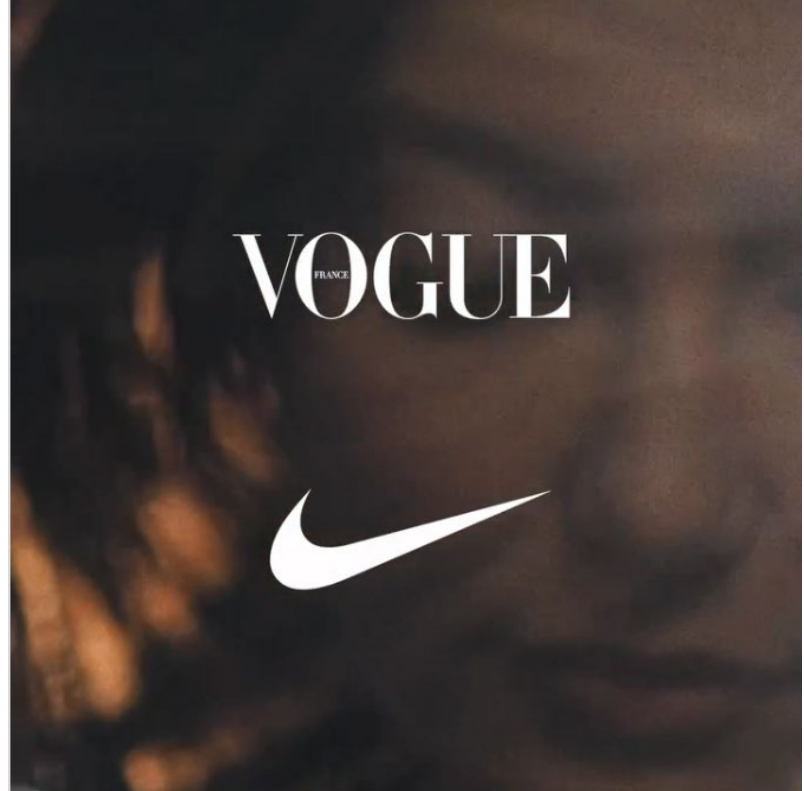
Case Studies.

MIU MIU



Miu Miu

Overall Engagement	Overall Reach
1,711	10,083



Vogue France x Nike

Overall Engagement	Overall Reach
39,555	44,185

Case Studies.

MIU MIU



Miu Miu

Overall Engagement
744

Overall Reached
10,478

LUISAVIAROMA



LUISA VIA ROMA

Overall Engagement
7,478

Overall Reach
32,828

Case Studies.

BEC + BRIDGE



BEC + BRIDGE

Overall Engagement

4,785

Overall Reach

39,682



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
