

Amalie Gassmann Film Producer/Content Creator

Instagram

Showreel

Born in San Francisco, raised in Paris and college educated in New York, Amalie truly embodies the image of a "global citizen", which translates directly into her approach of storytelling.

Amalie was introduced to the fashion and beauty industry after being scouted as a model at a young age and quickly began working for top tier brands such as Lanvin and Saint Laurent.

Her Social Media following grew alongside, something Amalie always fully embraced and actively pushed, but she also quickly realised that her talent went far beyond being 'just a pretty face'. Dabbling a bit only in photography at first, she went on to follow her true passion of directing and studied film production at Bard College in upstate New York. In 2021 Amalie got signed for her photography and film-making by the prestigious Ridley Scott Group and has since released multiple short films and photography campaigns.

Linden Staub +44 (0)20 3871 0902

mail@lindenstaub.com www.lindenstaub.com @lindenstaub Instagram, Insights.

Instagram

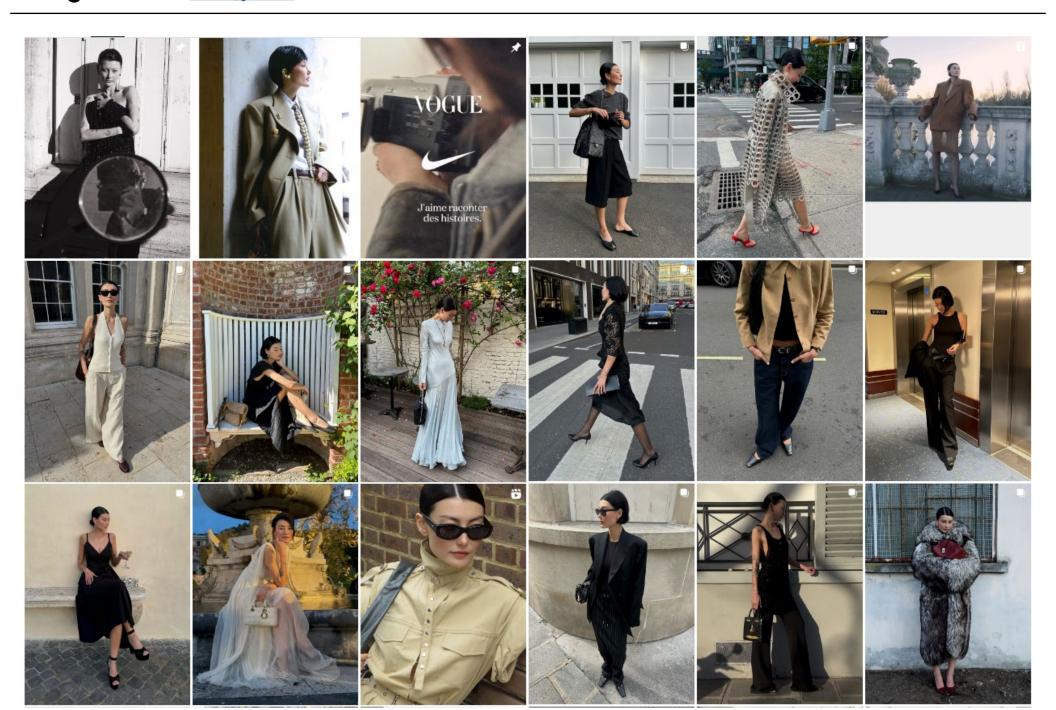
@amalie_gassmann

Followers 178K Engagement 5.76%

Average Likes / Comments 4.6K / 24

Demographic
Female 80% / Male 20%

Top CitiesNew York 8.6% / London



Press.





Read Article

Sheerluxe Feature, April 2025

Read Article

Elle UK, March 2025

Read Article

NET-A-PORTER Feature, October 2022

Appearances.







London Fashion Week, Richard Quinn AW25 February 2025

Paris Fashion Week, Dior AW25 February 2025

Milan Fashion Week, Maison Margiela AW25 February 2025

Case Studies.

WILL WILL



Miu Miu

Overall Engagement 1,711

Overall Reach 10,083

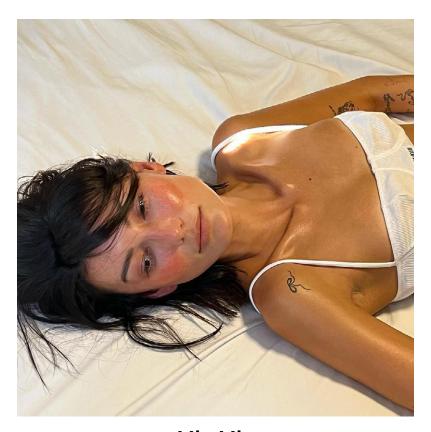


Vogue France x Nike

Overall Engagement 39,555

Overall Reach 44,185

WILL WILL



Miu Miu

Overall Engagement 744

Overall Reached 10,478

LUISAVIAROMA



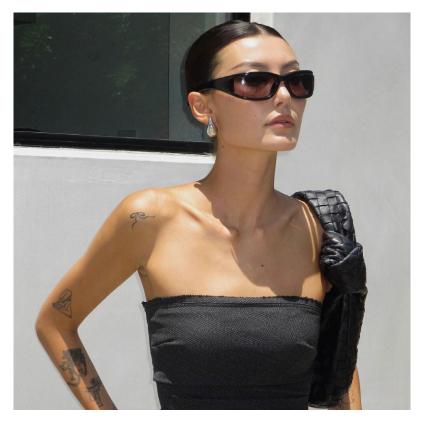
LUISA VIA ROMA

Overall Engagement 7,478

Overall Reach 32,828

Case Studies.

BEC+BRIDGE



BEC + BRIDGE

Overall Engagement 4,785

Overall Reach 39,682



Thank you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.